Swarovski Celebrates the Festival of Lights with Radiant Diwali Designs



Ahmedabad, Swarovski is bringing its mastery of light and joyful extravagance to Diwali, marking theoccasion with exclusive designs defined by pure radiance. Swarovski Brand Ambassador Rashmika Mandanna said: "Diwali is a time filled with joy, togetherness and celebration, and I love embracing the spirit of the season through fashion and personal style. This Diwali, I'm celebrating the season with Swarovski, showcasing pieces that bring a sense of brilliance and elegance to festive dressing." Starring Swarovski Brand Ambassador, Rashmika Mandanna, this glittering campaign highlights the beauty of new beginnings, abundant styling, and shining self-expression in four striking looks. Embodying the joy of the Festival of Lights, Rashmika shines in mood-boosting, multicolored Imber jewelry. Each piece combines rich tones with hardware in an 18K yellow gold finish, failing like a rain shower to form necklaces, rings, hoop earrings, and ear cuffs that can be lavishly layered. (20-4)

Indriya Unveils 'Festival of Love'



Ahmedabad, Diwali is one of the few times of the year when we pour ourselves into creating joy for everyone we love. Every detail matters, from decorating our homes and preparing rituals to choosing gifts and welcoming family and friends. Yet, in the midst of this celebration, the simplest expressions of love for our inner circle can often take a back seat. Rooted in Indriya's philosophy of finding the 'Us in We', Festival of Love celebrates the relationships and moments of connection that sit at the heart of every celebration. This Diwali, Indriya, Aditya Birla Jewellery, brings this thought to life through its latest campaign featuring Aditi Rao Hydari and Siddharth. The campaign brings to life the warmth, affection and intimacy shared between two people amid the larger celebrations of Diwali. Set around Aditi and Siddharth preparing to host friends for the festival, the film captures the easy banter and quiet yearning for togetherness that often gets lost amidst the festive rush. As they navigate the beautiful chaos of Diwali preparations, a thoughtful gesture takes centre stage, creating a heartfelt moment that prompts their friends to playfully ask, "Aaj Diwali hai ya Valentine's Day?" At the heart of Festival of Love is the idea that every celebration is made meaningful by the relationships at its centre. (20-4)

BharathCloud Signs MoU with Tatarstan's IT Park



Ahmedabad, BharathCloud, India's sovereign AI cloud service provider, has signed a Memorandum of Understanding (MoU) with the High-Technology Technopark "IT-Park" in Kazan, Republic of Tatarstan, Russia, to facilitate AI & Cloud collaboration, Investment, and business partnerships between India and Russia. The MoU was signed at the II Russia-India Business Forum "TIME": Russia-India Mutual Efficiency Business Forum 2026, which brought together businesses and industry players to discuss cooperation opportunities in areas such as AI & Cloud investment. The MoU establishes a framework for both organisations to explore joint ventures, facilitate cross-border business partnerships, and identify digital infrastructure collaboration opportunities, including tailored AI and cloud infrastructure solutions to support businesses of all sizes across diverse industries. Rahul Takkapally, Co-Founder of Bharath Cloud, was invited by the Government of the Republic of Tatarstan to attend the forum's "IT Bridge: Technologies Connecting Russia and India" session, which focused on AI & Cloud collaboration opportunities between Russia and India. As per the MoU, the organisations will identify potential to link up businesses from both markets, support existing IT Park resident companies, and hold industry events, training programmes, workshops and business delegations to encourage knowledge exchange. (20-4)

Arshi Gupta becomes world's youngest to win Rotax MAX Challenge Mini title



Ahmedabad, Arshi Gupta, India's youngest National Karting Champion, has scripted another extraordinary chapter. On Sunday, the day she turned 10, the Faridabad racer won the Mini Max category of the FMSCI RMC Indian National Karting Championship 2026, becoming the youngest driver in the world to win the Rotax MAX Challenge Mini category. The title follows Arshi's 2025 triumph in the Micro Max category, making her one of the rare drivers to win two successive Rotax MAX Challenge categories in consecutive years. Her speed and dominance were evident in the final race of Round 5 of the National Karting Championship, where she clocked eight consecutive fastest laps and smashed the track record. She remains Asia's only female national karting champion in a sport where boys and girls compete on the same track. The title adds to a remarkable list of honours. Arshi is the youngest driver globally to be selected for the F1 Academy Discover Your Drive programme, a recipient of the FIA President's Medal, and a podium finisher in the UAE and the United Kingdom. Her parents also spoke of the endurance the sport demands. "Behind the trophies lies a gruelling regimen. In 2025 alone, Arshi logged 137 days on track and 29 races, followed by 140 track days and 30 races so far in 2026. Her preparation has included a five-month training stint in the UAE and 13 weeks in the UK, demanding long days in the cockpit, physical conditioning and constant travel, all while keeping pace with school," they said. (13-9)

Printed and Published by MAYUR C. BHATT on behalf of KALYANI PUBLIATION PVT. LTD. and Printed at : Dharti Printers C-3, Shankar Chember, Nr. Fadia Chamber, Asharam Road, Ahmedabad-Published From KALYANI PUBLIATION PVT. LTD. 201,202,208 Nandan complex, opp mithakhali rly crossing, mithakhali, ahmedabad.
Editior : Mayur C. Bhatt

Three powers, one hedge: A new strategic architecture in Eurasia



Something consequential is taking shape across Eurasia. Although it would be premature to call it an alliance, Russia, China and Iran are drawing closer through circumstantial strategic necessity, economic opportunity and, above all, a shared desire to reduce vulnerability to Western (read US) pressure. None is quite prepared to fight the others' wars. Their interests do not always coincide and their relationships carry historical baggage. Yet the frequency with which they are now finding themselves on the same side of major geopolitical questions deserves attention.

More than an anti-Western axis

The easy description is an emerging anti-Western axis. The more interesting possibility is that we could be witnessing the gradual construction of an alternative strategic ecosystem to balance the unipolar system in existence since 1989.

Russia brings military power, nuclear capability, enormous natural resources and geographical depth. China brings economic and technological weight and the capacity to sustain networks of trade and connectivity. Iran brings geography, energy and influence extending from the Persian Gulf into West Asia. Together, they occupy an extraordinary Eurasian space. What they do not appear to possess is Nato-like political cohesion and a shared military purpose; nor perhaps any desire to acquire it.

Modern strategic alignments need not always involve mutual defence treaties. Countries can coordinate sufficiently to make sanctions less effective, financial coercion more difficult and diplomatic isolation less meaningful. They can trade in national currencies, create alternative payment mechanisms, conduct military exercises, exchange technology and use common international platforms to protect one another politically and project that intent too.

Brics and SCO: Institutions without alliances

This is where Brics and the Shanghai Cooperation Organisation (SCO) acquire significance. Neither was conceived as an anti-Western military bloc. India, indeed, would strongly resist any such transformation. Yet both provide an institutional environment within which countries dissatisfied with aspects of the Western-dominated order can coordinate without formally creating an opposing alliance. Iran's membership of both Brics and the SCO has added an important dimension to this. Military cooperation adds another layer. Russia and China have progressively expanded their defence interaction, while Russia-Iran military ties have deepened substantially. China remains more cautious about military entanglement with Tehran, preferring exercises and political support without alliance obligations. The three have nevertheless conducted joint naval exercises over several years, including in waters adjoining the Indian Ocean. This is still far short of a military axis, but the direction of movement is difficult to ignore. Strategic insurance against vulnerability The underlying driver of it all is vulnerability. Russia has learnt through the Ukraine conflict what exclusion from Western economic and financial systems can mean. Iran has lived with sanctions for decades. China has watched both experiences carefully and has little reason to assume that similar instruments would not be employed against it in a major confrontation.

For Beijing, therefore, the issue is not simply solidarity with Moscow or Tehran. It is strategic insurance. An interconnected Eurasian space—with alternative energy supplies, overland connectivity, financial arrangements and political institutions—reduces China's exposure to Western coercion.

Beyond the Indo-Pacific

This raises an interesting question about American strategy. For almost a decade, Washington increasingly viewed China through the geographical construct of the Indo-Pacific. The Quad was revived, the First Island Chain regained prominence and India acquired greater importance in American strategic calculations. The Indo-Pacific became almost synonymous with the great contest of the 21st century. The terminology and political emphasis may now be cooling, but the China challenge has certainly not disappeared. The 2026 US National Defence Strategy continues to identify deterrence of China in the Indo-Pacific as a central priority and envisages a strong denial defence along the First Island Chain. What has changed is the expectation that allies and partners must carry more of the burden, while Washington seeks strength without unnecessary confrontation. That creates a paradox. Is Washington looking at China too narrowly as an Indo-Pacific problem just when China is becoming the economic centre of a much wider Eurasian strategic alignment? China's strategic geography no longer ends at its Pacific coastline. Russia gives its strategic environment continental depth. Central Asia provides resources and connectivity. Iran opens another geographical space towards the Gulf, West Asia and the Arabian Sea. None of this eliminates China's maritime vulnerability, but it complicates any strategy built predominantly around containing Beijing from the Pacific direction. The convergence is not without serious contradictions. China needs Western markets and has little interest in inheriting Russia's confrontation with Europe or Iran's disputes across West Asia. Beijing also maintains substantial relations with Saudi Arabia, the UAE and Israel. Russia does not wish to become China's junior partner. Iran, fiercely protective of its sovereignty, has no desire to exchange Western dependence for Chinese dependence. An architecture of strategic insulation These contradictions are precisely why "axis" may be the wrong word. What is emerging is something looser; an architecture of strategic insulation; another term added to the lexicon of the strategic label. Each country seeks greater freedom of action by reducing the ability of external powers to impose unacceptable costs upon it. Their motivations differ, but the mechanisms increasingly overlap. The South Asian test: Pakistan and India Pakistan presents an interesting case. Its relationship with China is too deeply embedded to be substantially diluted, yet it cannot afford estrangement from Washington, while Saudi Arabia and the Gulf remain important to its economic and strategic calculations. Relations with Iran add another balancing requirement. Islamabad will therefore attempt to straddle emerging geopolitical spaces rather than choose one completely. It may describe this as strategic autonomy, but autonomy requires capacity—economic resilience, diplomatic options and the ability to withstand external pressure. Pakistan can hedge between powers, but its room for manoeuvre remains narrower than India's.

Living with Constant Itching and Hives? Here's When You Should See a Dermatologist

Ahmedabad, Recurring hives and constant itching can be easy to dismiss as a temporary skin problem. You may try a new cream, change your diet or take medication for relief, hoping the symptoms will eventually go away. But when flare-ups keep disrupting your routine, affect your sleep or leave you anxious about when they might return, it may be time to look beyond home remedies. Chronic urticaria is a condition in which hives, swelling or both recur for more than six weeks. One type is chronic spontaneous urticaria (CSU), in which symptoms occur without an identifiable external trigger. While the symptoms appear on the skin, their impact can extend into several aspects of everyday life. Recognising when to seek specialist care can help people move beyond repeated attempts at self-management and better understand what they are experiencing.

Dr. Krina Bharat Patel, Professor and Head Department of Dermatology, GMERS Medical College, Sola, Ahmedabad, said, "Repeated episodes of itching and hives can lead people to manage symptoms as they arise, sometimes overlooking the impact on their daily lives. When symptoms persist and start affecting sleep, work or emotional wellbeing, it is important to seek medical advice. A dermatologist can evaluate the symptoms, determine the possible underlying condition and recommend an appropriate treatment plan." (20-4)

IGP Brings "Twirl That Feeling" to Ahmedabad



Ahmedabad, This Navratri, IGP, an international gifting platform, is bringing its campaign, "Twirl That Feeling", to Ahmedabad, celebrating the joy of Garba by turning people's signature twirls into memorable, shareable experiences. Inspired by its brand philosophy, "Gift That Feeling", the five-day activation brings together the festive spirit of Navratri, self-expression and the joy of gifting. Designed as a dedicated space for Garba enthusiasts, the IGP Twirl Zone features a specially designed circular stage with a branded arch, where attendees can capture their signature Garba twirls with friends, partners and loved ones in slow-motion videos. The activation is running for five days at one of Ahmedabad's popular Garba venues and continues until October 20. Participants receive their videos instantly on WhatsApp, enabling them to share their festive moments on social media by tagging IGP and using #TwirlThatFeeling. To encourage participation and social engagement, those who share their videos receive an IGP voucher, while the best performance each night is recognised as the "Twirl of the Night" and featured on IGP's Instagram Stories the following morning. Winners also receive a personalised IGP gift featuring a still from their twirl video, transforming a memorable festive moment into a keepsake they can cherish beyond the celebrations.

Yezdi Makes Festive Motorcycle Buying to Amazon.in and Flipkart



Ahmedabad, Jawa Yezdi Motorcycles brings its 2026 Yezdi range to Amazon.in and Flipkart this festive season, making the Yellow Falcon Adventure, Green Mamba Roadster and Grey Panther Scrambler more accessible to riders across the country. With new colourways, rider-focused upgrades and distinct personalities, the range continues Yezdi's focus on purpose-built motorcycles designed for different ways of riding. The Trinity brings together three purpose-built motorcycles designed for different ways of riding. Whether it is taking on long journeys with the Adventure, everyday roads with the Roadster or exploring beyond the tarmac with the Scrambler, each motorcycle stays true to Yezdi's spirit while offering a distinct riding experience. The Yellow Falcon Yezdi Adventure introduces tubeless cross-spoke wheels, one of the most requested upgrades from riders, while continuing with the 334cc liquid-cooled Alpha2 engine producing 29.6 PS and 29.8 Nm. The Green Mamba Roadster receives a distinctive matte green finish complemented by Arabica-brown seats and signature copper decals, while retaining the 334cc Alpha2 engine with a six-speed gearbox and assist & slipper clutch. (20-4)

JAM KHAMBHALIYA REZ TRANSMISSION LIMITED

(100% wholly owned subsidiary of Power Grid Corporation of India Limited)
B-9, QUTAB INSTITUTIONAL AREA, KATWARIA SARAI, NEW DELHI-110 016

NOTICE

(UNDER SUB-SECTION (2) OF SECTION 15 OF THE ELECTRICITY ACT, 2003)

1. **JAM KHAMBHALIYA REZ TRANSMISSION LIMITED,** having its Registered Office at **B-9, QUTAB INSTITUTIONAL AREA, KATWARIA SARAI, NEW DELHI-110016,** which is incorporated under the Companies Act, 2013, has made an application before the Central Electricity Regulatory Commission, New Delhi under Sub- Section (1) of Section 15 of the Electricity Act, 2003 for grant of Transmission Licence in respect of the transmission lines, sub-stations and other assets, the details of which are given:-

Sl. No.	Scope of the Transmission Scheme	Capacity (MVA)/ Line length (km)/ Nos.	Estimated Completion cost (in Crore)	Scheduled COD
1.	Establishment 4x1500 MVA, 765/400 kV and 10x500 MVA, 400/220kV Substation near Kalyanpur (GIS) with 2x330 MVAr, 765 kV bus reactor and 2x125 MVAr, 420 kV bus reactor **Future provision (space for):** • 765/400 kV, 1500 MVA ICT along with bays- 2 Nos. (on Sec-II) • 765 kV line bays along with switchable line reactors - 8 Nos. (4 Nos. on Sec-I and 4 Nos. on Sec-II) • 765 kV, 330 MVAr Bus Reactor along with bay: 2 Nos. (1 on Sec-I and 1 on Sec-II) • 400 kV line bays along with switchable line reactors-12 Nos. (4 Nos. on Sec-I and 8 Nos. on Sec-II) • 420 kV, 125 MVAr Bus Reactor along with bays: 2 Nos. (1 on Sec-I and 1 on Sec-II) • 220 kV line bays: 3 Nos. on Sec-I and 3 Nos. on Section-II • Establishment of 6000 MW, ± 800 kV Kalyanpur (GIS} (HVDC} [LCC] terminal station (4x1500 MW) along with associated interconnections with 400 kV HVAC Switchyard and all associated equipment (incl. filters)/bus extension, etc. (2x1500 MW Poles on each 400 kV bus section) • ±400 MVAr STATCOM with 400 kV bay - 2 Nos. (1 on Sec-I and 1 on Sec-II)	• 765/400 kV, 1500 MVA ICT - 4 Nos. (13x500 MVA single phase units including one spare ICT Unit) (3 on Sec-I and 1 on Sec-II) • 400/220 kV, 500 MVA ICT-10 Nos. (5 on Sec-I and 5 on Sec-II) • 765 kV ICT bays - 4 Nos. • 400 kV ICT bays - 14 Nos. • 220 kV ICT bays - 10 Nos. • 765 kV Line bays - 4 Nos. (2 on Sec-I and 2 on Sec-II) • 765 kV Sectionalisation bay: 1-set • 400 kV Sectionalisation bay: 1- set • 220 kV Sectionalisation bay: 1 set • 1x330 MVAr, 765 kV bus reactor- 2 Nos. (7x110 MVAR single phase Reactors including one spare Unit for bus /line reactors) (1 on Sec-I and 1 on Sec-II) • 765 kV Bus reactor bay - 2 Nos. • 125 MVAr, 420 kV bus reactor- 2 Nos. (1 on Sec-I and 1 on Sec-II) • 400 kV bus reactor bay- 2 Nos. • 220 kV BC Bay-2 Nos. • 400 kV line bay -1 No. (for interconnection of RE Project at Sec-I) • 220 kV line bays - 12 Nos. (for interconnection of RE Projects, 6 on Sec-I and 6 on Sec-II)		
2.	Kalyanpur (GIS) - Jamnagar (GIS) 765 kV D/C line	95 kM		
3.	2 Nos. 765 kV line bays at Jamnagar (GIS) S/s	765 kV line bays- 2 Nos. (GIS)		
4.	Kalyanpur (GIS) - Saurashtra (Sompipaliya) (GETCO) (GIS) 765 kV D/c line	225 kM	7688	31.03.2030
5.	330 MVAr Switchable line reactors on each circuit at Saurashtra (Sompipaliya) (GETCO) (GIS) end of Kalyanpur (GIS) – Saurashtra (Sompipaliya) (GETCO) (GIS) 765 kV D/C line (with NGR bypass arrangement)	• 330 MVAr, 765 kV switchable line reactor- 2 Nos. (7x110 MVAR single Phase Reactors including one spare unit for line reactors)) • 765 kV Switchable Line Reactor Bay - 2 Nos. (GIS)		
6.	2 Nos. 765 kV line bays at Saurashtra (Sompipaliya) (GETCO) (GIS) S/s	• 765 kV line bays - 2 Nos. (GIS) (2 nos. complete diameters (Main-Tie- Main) to be considered		
7.	Installation of Synchronous Condenser (+300/-200 MVAr) (Minimum) and Short circuit contribution at PCC of 1200 MVA (Minimum) at Kalyanpur (GIS) - 2 Nos. Value of Inertia (Minimum) shall be 3000 MW-s	• Synchronous Condenser along with associated 400 kV bay-2 Nos. (one on each Sec-I and II)		
8.	Creation of 220 kV switchyard along with Installation of 3x500 MVA, 400/220 kV ICTs at Jamnagar (GIS) S/s	• Creation of 220 kV Bus Section-I • 220 kV BC Bay-1 No. • 400/220 kV, 500 MVA ICT - 3 Nos. (on 400 kV and 220 kV Sec-I) • 400 kV ICT bays - 1 No. (2 Nos. ICTs to be terminated in 2 nos. GIS bays being implemented as part of Diameter completion at Jamnagar S/s under "Network Expansion scheme in Gujarat for drawl of about 3.6 GW load under Phase-I in Jamnagar area" scheme) • 220 kV ICT bays - 3 Nos.		
9.	4 Nos. 220 kV line bays for RE interconnection at Jamnagar (GIS) S/s	• 220 kV line bays - 4 Nos.		

Notes:
i. TSP of Jamnagar S/s shall provide space for above scope of work at Sl. 3, 8 and 9 on free of cost basis
ii. GETCO shall provide space for above scope of work at Sl. 5 & 6 on free of cost basis
iii. Bay(s) required for completion of diameter {GIS} in one-and-half breaker scheme shall also be executed by the TSP.
iv. Above Syncons (at Sl. 7) shall be considered as 'transmission asset' similar to STATCOM and SVC for its tariff mechanism.

2. Complete application and other documents filed before the Commission are available on the web site of Power Grid Corporation of India Limited **www.powergrid.in/subsidiaries** for access by any person. The application can also be inspected at the office of the Company at C/o ED (Commercial & RC), Power Grid Corporation of India Limited, Floor No. 02, Tower-01, IRCON International Tower, Plot No. 16, Institutional Area, Sector-32, Gurgaon-122003 or Office of the Commission in accordance with the procedure specified by the Commission.

3. Objections or suggestions, if any, be filed before the Secretary, Central Electricity Regulatory Commission, 6th, 7th & 8th Floors, Tower B, World Trade Centre, Nauroji Nagar, New Delhi- 110016, with a copy of the objection(s)/suggestion(s) to the applicant or its authorized agent, within 15 days of the publication of the notice in the newspaper.

Place: Ahmedabad
Date: 21.10.2026

Project In-charge,
Jam Khambhaliya REZ Transmission Limited

PG/PUBLIC NOTICE/2026/D360